



For immediate release

RE/MAX Hallmark named top RE/MAX contributor in Canada to Children's Miracle Network in 2010

Toronto, ON (October 19, 2011) – RE/MAX Hallmark Realty Ltd. has placed first among the top contributing RE/MAX offices in Canada to SickKids Hospital through Children's Miracle Network in 2010, having raised close to \$100,000.

The achievement comes on the heels of last year's announcement that RE/MAX Hallmark officially exceeded the \$1 million mark in donations to Toronto's SickKids Hospital through its contributions to the Children's Miracle Network. The company has been dedicated to the charity since 1992, progressively increasing donations each year and consistently placing among the top contributing RE/MAX offices for several consecutive years.

"To our team, Children's Miracle Network is more than a cause," says Ken McLachlan, Broker/Owner, RE/MAX Hallmark Realty Ltd. "It has a human face. It changes lives and makes a significant difference for Canadian children and their families—some facing serious medical challenges. The help and hope that it makes possible is a lifeline and blessing to many. That's why we're proud to support Children's Miracle Network on every level possible—from grassroots fundraisers to RE/MAX corporate giving programs. The quality of care and progress it enables—the countless positive outcomes—are foremost in our unwavering commitment to increase our efforts at every opportunity."

RE/MAX Hallmark champions the support of sick and injured children through the RE/MAX Miracle Home Program, whereby each realtor can make a donation every time he/she helps buy or sell a home. Its drive to maximize donations has prompted the company, its sales associates and support staff to organize and host an eclectic variety of successful fundraising events.

"It's really incredible," says Christine Martysiewicz, Director of Public Relations, RE/MAX Ontario-Atlantic Canada. "The charitable spirit, dedication and generosity of the men and women of RE/MAX Hallmark certainly inspires us all, and we congratulate them on this vital accomplishment. Not only has it set the bar, but it exemplifies the nature of the RE/MAX franchise network. RE/MAX is wholly committed to strengthening the fabric of local communities and supporting the children and families who are, without a doubt, the heart, soul and future of our great country."

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In Canada, donations made to Children’s Miracle Network fund pediatric care and advancements in critical research, as well as support outreach programs and upgrades to medical facilities and equipment. Each year, the charity’s hospitals and foundations help more than 2.5 million Canadian children (that’s one in four kids nationally).

“With over 500 sales associates, our reach is incredible,” notes McLachlan. “It simply makes sense to leverage our strength to help others. The framework is there, and it’s backed by the biggest hearts in the business. It’s extremely rewarding to be a catalyst for change. The difference it makes is so undeniably profound.”

RE/MAX is Canada’s leading real estate organization with over 18,500 sales associates situated throughout more than 700 independently-owned and operated offices in Canada. The RE/MAX network, now in its 38th year, is a global real estate system operating in over 80 countries, with more than 6,200 independently-owned offices and over 89,000 member sales associates. RE/MAX realtors lead the industry in professional designations, experience and production while providing real estate services in residential, commercial, referral, and asset management. For more information, visit: www.remax.ca.

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