



For immediate release

RE/MAX Hallmark recognized as the largest global contributor to Children's Miracle Network

Toronto, ON (April XX, 2008) – RE/MAX Hallmark Realty was honoured for their outstanding contribution to the Children's Miracle Network—and Toronto's Sick Kids Hospital—at the 28th Annual RE/MAX Awards Gala held earlier this month.

Broker-Owner Ken McLachan and sales associate David Breckels were presented with the coveted award for Top Contributing Office before an audience of more than 1,600 fellow sales associates at the Westin Harbour Castle in Toronto. RE/MAX Hallmark Realty contributed over \$120,000 to Sick Kids in 2007 through the Miracle Home Program and various other fundraisers, making them the top contributing office in Canada and worldwide.

“This fantastic honour wouldn't be possible without the involvement of every single member of our team,” says McLachlan. “Our sales associates and support staff have worked tirelessly for SickKids over the past decade. They have devoted countless hours and expended untold energy setting the gold standard for fundraising. And behind it all is a deep sense of commitment to the community in which they live and work.”

The majority of funds were raised through the RE/MAX Miracle Home Program, which allows sales associates to donate to a portion of the sale of each home to Children's Miracle Network. In Canada, 12 children's hospitals and foundations are supported by Children's Miracle Network. Monies raised fund research, programs, medical equipment and pediatric care for over two million sick children annually.

“RE/MAX Hallmark has been a frontrunner in the fundraising forum since its inception,” says Christine Martysiewicz, Director of Internal and Public Relations, RE/MAX Ontario-Atlantic Canada. “They were the first franchise to step up to the plate when RE/MAX became involved with the Miracle Home Program and they continue to set the pace. Their events are top-notch - innovative, awe-inspiring, and exciting – attracting people from all walks of life. Their ability to mobilize volunteers—such as the Miracle Night of Stars that raised more than \$30,000—and press them into action is remarkable. We are so very proud of their accomplishments. They truly epitomize the RE/MAX brand.”

RE/MAX Hallmark Realty operates six offices throughout the Greater Toronto Area, with a total agent count approaching 475. They are renowned in their community for their philanthropy efforts and fundraising events for Children's Miracle Network and SickKids.

RE/MAX is Canada's leading real estate organization with over 17,700 Sales Associates in more than 650 independently-owned and operated offices. The RE/MAX franchise network, now in its 35th year of operation, is a global real estate system operating in over 65 countries. More than 7,000 independently owned offices engage over 110,000 Sales Associates who lead the industry in professional designations, experience and production while providing real estate services in residential, commercial, referral and asset management.

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