

RE/MAX Hallmark expands into Richmond Hill and Oak Ridges, strengthening their connection to York Region

Toronto, ON (February 5, 2009) – The acquisition of two new offices in Richmond Hill and Oak Ridges has allowed RE/MAX Hallmark to expand its presence north of Steeles Ave. into York Region.

RE/MAX Executive Realty offices located at 8 Weldrick Rd. W. in Richmond Hill and 13321 Yonge St. in Oak Ridges will operate under the RE/MAX Hallmark banner, effective immediately. The move brings the number of RE/MAX Hallmark offices to eight and the total number of sales associates to more than 500, making the company one of the largest in the RE/MAX Ontario-Atlantic Canada franchise network.

“Our market share had been steadily increasing in Richmond Hill and the surrounding areas, so when the opportunity to acquire both offices was presented, we acted quickly,” says Ken McLachlan, Broker-Owner, RE/MAX Hallmark Realty. “Our company ranked in the top ten real estate companies in Richmond Hill without a visible presence in the community.

The new offices increase RE/MAX Hallmark visibility in Richmond Hill and provide the company’s sales associates working at other Hallmark locations with a stronger connection to their real estate clientele in the northern part of the Greater Toronto Area.

“RE/MAX Hallmark has experienced tremendous success in the Toronto marketplace in large part due to the guidance and leadership of veteran brokers Ken McLachlan and Debra Bain,” says Michael Polzler, Executive Vice President, RE/MAX Ontario-Atlantic Canada. “Both Ken and Debra continue to set the standard for excellence in the real estate industry. There’s no question that the two new offices will flourish under their direction.”

Celebrating their 28th year with RE/MAX, the RE/MAX Hallmark team operates in the GTA and includes over 500 agents, brokers and administrative staff. Specializing in residential and commercial real estate, RE/MAX Hallmark helps thousands of individuals, families and businesses each year with their real estate needs. RE/MAX Hallmark is a Top Contributor in the world to the Children’s Miracle Network (CMN). Each year, agents donate to their local network hospital a portion of their commissions earned when a home is bought or sold. RE/MAX Hallmark is also a leader in in-house training and is a member of the Chairman’s Leadership Advisory Board of RE/MAX International (CLAC) - an association of 75 of the leading RE/MAX broker owners worldwide. Visit the RE/MAX Hallmark website at www.TorontoHomesAndCondos.com

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