



For immediate release

**RE/MAX Hallmark Realty earns International recognition as  
largest RE/MAX multi-office franchise in Canada**

**Toronto, ON (March X, 2010) – Ongoing strategic expansion throughout its six Greater Toronto Area locations in 2009 helped secure RE/MAX Hallmark Realty a RE/MAX International Award, officially positioning it as the largest multi-office RE/MAX franchise in the country.**

"We are extremely proud of our strength in numbers," say Ken McLachlan, Broker of Record, RE/MAX Hallmark Realty. "RE/MAX Hallmark is number one in agent count, number one in agent productivity and number one in market share in the Greater Toronto Area. Being the premier brokerage in Toronto provides a distinct advantage for our realtors—more listings and more buyers. It's quite significant, particularly in today's market, with listings down 32 per cent across the board. Our reach is certainly a win-win situation, with our clients reaping the benefits."

RE/MAX Hallmark Realty continued its momentum in sales force growth out of the gate in 2010, with the opening of a new office in Port Carling and small satellite location in Dorset. The move uniquely positioned the franchise to cross-service clientele throughout the GTA and Muskoka regions, while increasing its visibility among purchasers from across Ontario. Approximately 550 realtors now operate under the RE/MAX Hallmark banner.

"Our focus going forward will be to increase our sales force at the Port Carling office, and thereby expand our reach throughout Muskoka," says Bain. "Our business plan is ever-evolving, and we continue to keep a keen eye toward new opportunities, should the right situation present. While we never intentionally set out to be the largest, we have always strived to be the best. Our progress to date speaks volumes to that end."

"Both Ken McLachlan and Debra Bain are consummate professionals and exceptional leaders," says Michael Polzler, Executive Vice President and Regional Director, RE/MAX Ontario-Atlantic Canada. "Their sharp business acumen and significant foresight have positioned RE/MAX Hallmark at the top of Canada's real estate industry. There's no question, RE/MAX Hallmark is a powerhouse brokerage, with an equally impressive sales force of top tier veterans and talented up-and-comers."

Celebrating their 29<sup>th</sup> year with RE/MAX, the RE/MAX Hallmark team specializes in residential, recreational and commercial real estate. RE/MAX Hallmark helps thousands of individuals, families and businesses each year with their real estate needs. RE/MAX Hallmark is firmly entrenched in the communities it serves. It is a leading contributor to Children's Miracle Network in Canada through the RE/MAX Miracle Home Program and grassroots fundraising initiatives. RE/MAX Hallmark is also a leader in in-house training and is a member of RE/MAX International's Chairman's Leadership Advisory Board—an association of 75 of the leading RE/MAX broker-owners worldwide. Visit the RE/MAX Hallmark website at: [www.torontohomesandcondos.com](http://www.torontohomesandcondos.com)

RE/MAX is Canada's leading real estate organization with over 17,000 sales associates situated throughout its more than 677 independently-owned and operated offices across the country. The RE/MAX franchise network, now in its 37<sup>th</sup> year, is a global real estate system operating in more than 75 countries. Over 6,700 independently-owned offices engage nearly 100,000 member sales associates who lead the industry in professional designations, experience and production while providing real estate services in residential, commercial, referral, and asset management. For more information, visit: [www.remax.ca](http://www.remax.ca).

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