



For immediate release

RE/MAX Hallmark introduces scholarship program for children of clients and sales associates

Toronto, ON (November 9, 2006) - RE/MAX Hallmark Realty Ltd. is launching an annual scholarship fund for Canadian students pursuing undergraduate degrees at universities and colleges across the country. The scholarship will be awarded to six children of RE/MAX Hallmark Realty Ltd. clients and sales associates based on their level of community involvement.

All applications must be sponsored by a RE/MAX Hallmark sales associate and delivered by a RE/MAX Hallmark sales associate. A panel of judges will select the winning candidates.

“RE/MAX Hallmark has a long history of supporting education and community initiatives,” says Ken McLachlan, Broker of Record, RE/MAX Hallmark Realty Ltd. “We feel strongly about contributing to the minds of tomorrow, as it’s an investment in the future of our children.”

Funding for the RE/MAX Hallmark scholarship fund is provided by RE/MAX Hallmark, through a series of fundraising events.

Charitable endeavors are an intricate part of the corporate culture at RE/MAX Hallmark. The company supports various charities, including, but not limited to the Children’s Miracle Network, Breast Cancer Research (Run for the Cure, Sold on a Cure and Who are you running for?) and Toronto Youth Theatre, an organization dedicated to giving young people the opportunity to work and grow in a professional theatre environment.

Celebrating their 25th year with RE/MAX, the RE/MAX Hallmark team operates in the GTA and includes over 400 agents, brokers and administrative staff. Specializing in residential and commercial real estate, RE/MAX Hallmark helps thousands of individuals, families and businesses each year with their real estate needs. RE/MAX Hallmark is a leader in in-house training and is a member of the Chairman’s Leadership Advisory Board of RE/MAX International (CLAC) - an association of 75 of the leading RE/MAX broker owners worldwide. Visit the RE/MAX Hallmark website at www.TorontoHomesAndCondos.com

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