



'Home' approach to real estate anchors new RE/MAX Hallmark office in Don Mills

Toronto, ON (October 26, 2006) –The introduction of a new and innovative 'work from home' approach to real estate is expected to bring RE/MAX Hallmark Realty Ltd. to the forefront of the industry once again.

The new office, located at 69 Underhill Road in the Don Mills area, will cater to 'work from home' agents. These agents will be connected to the office, whether they are at home or on the road, thanks to new technology. They will also have access to administrative staff, meeting rooms and working areas at the Don Mills location.

"This is the office of the future - now," says Ken McLachlan, Broker-of-Record, RE/MAX Hallmark Realty Ltd. "Many of today's real estate agents prefer to work from home and have the flexibility to meet with clients in the office. This office has been set up to meet the needs of the modern agent."

RE/MAX Hallmark Realty Ltd. will officially host its grand opening with food and beverages on Wednesday, November 1, 2006 from 3 pm to 7 pm. Media is welcome to attend.

"We are thrilled to be opening our doors in Don Mills," says McLachlan. "It ideally compliments our other four locations throughout the GTA - The Beach, Riverdale, Central Toronto and the DVP/ Sheppard. Now, our agents will have another location in the GTA to better serve their clients."

Celebrating their 25th year with RE/MAX, the RE/MAX Hallmark team operates in the GTA and includes over 400 agents, brokers and administrative staff. Specializing in residential and commercial real estate, RE/MAX Hallmark helps thousands of individuals, families and businesses each year with their real estate needs. RE/MAX Hallmark is a leader in in-house training and is a member of the Chairman's Leadership Advisory Board of RE/MAX International (CLAC) - an association of 75 of the leading RE/MAX broker owners worldwide. Visit the RE/MAX Hallmark website at www.TorontoHomesAndCondos.com

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